

D & W EVENTS, INC.
3417 RFD
LONG GROVE, IL 60047



2012 ART FESTIVAL SEASON

CELEBRATING OUR 10th YEAR



PROUDLY
PRESENTS
OUR 2012
FESTIVAL
SEASON

FINE ART & FINE CRAFT FESTIVALS
IN THE CHICAGO AREA

www.dwevents.org • 847.726.8669



Prince Duncan-Williams



Penelope Oslo Brown



DEERFIELD FESTIVAL OF FINE ARTS

Presented by Deerfield Fine Arts Commission
and the Village of Deerfield
Saturday & Sunday, June 2 - 3 • 10 am - 5 pm



10th Year Anniversary

Median Home Price is \$825,000
Population approximately 18,420

Location: Robert York Road and Jewett Park, Deerfield, IL

Application Fee: \$35

Standard Show Fee: \$300

Number of Artists: 125

Festival Surface: Pavement

Unique Features: Preview Party, June 1st, 6 pm - 8 pm,
In Town Location, Large Crowds, Indoor Restrooms

APPLICATION PROCEDURE

HOW TO APPLY

We will accept digital submissions only.

OPTION 1

Apply on line through Entry Thingy. You can access the on-line application process by going to www.dwevents.org

OPTION 2

Apply by submitting this paper application and a CD. The CD should have three (3) images representative of your current work and one (1) of your current outside booth set up.

Both options must be accompanied by your application fee, \$35.00 payable by check or Paypal. If paying by check, mail to: D & W Events, Inc., 3417 RFD, Long Grove, IL 60047
Paypal is accessible at www.dwevents.org

DEADLINES

March 1, 2012	Application Deadline
March 15, 2012	Begin artist notification
April 2, 2012	Last day to notify of cancellation for refund less \$25.00 Administrative Fee
April 16, 2012	Last day to notify of cancellation for 50% refund less \$25.00 Administrative Fee. NO refunds will be given after this date.

Please be patient! If you want to know if we've received your application, please include a self-addressed, stamped postcard. We will mail this upon receipt of your application.

POLICIES (PLEASE READ CAREFULLY)

JUDGING

On-site judging will occur on Saturday.
Awards and ribbons will be presented that afternoon.

FEES

Submitting your show fees, via check, along with your application helps us minimize our festival administrative costs. We would appreciate your submission of show fees, with your initial application fee.
Corner upgrade costs can be included in the show fee check.

If you are not accepted to a show, your full show fee will be returned immediately after jury decision.

**** We will NOT cash your show fee check until you've been accepted. ****

REFUNDS

Jury fees are non-refundable.

Immediately upon jury decision, all applicants will receive an e-mail with the jury determination. See festival deadlines for our show fee refund policy. Please note that all cancellations must be made in writing and postmarked by the deadline date. We will make no exceptions to this refund policy and will not refund fees due to inclement weather, acts of God, extenuating circumstances, etc.

ORIGINAL WORK POLICY

All work displayed must be presented in a finished manner. Work hung will have no cardboard or protective corners, frames in good condition. ALL work must be the artists' original work; kits, imports or mass produced items are not allowed. Prints produced by the artist, properly signed, numbered and clearly labeled as such may be shown in flip bins. Reproduced work may not exceed 25% of exhibited work.

ARTIST SERVICES

- Free day and overnight parking
- Continental breakfast both days of the show
- Name badges
- Booth sitters
- Discounted reserved blocks of rooms at local hotels
- Silent Auction
- Booth identification signage
- Day and Overnight security patrol
- Festival brochure
- Professionally judged event with cash and ribbon awards

(See festival description for additional perks)

** Effective January 2008, State of Illinois smoking ban prohibits smoking in public places.*

DISPLAY RULES

- Artists must supply their own display setup (tent, side walls, tent weights, tables, chairs, etc.) Staking is not allowed on pavement.
- All work must be presented in a finished professional manner, no cardboard corners and framed work should be framed.
- Artists using tables must cover them to the ground. Please use professional coverings. All back-up supplies must be covered and neat.
- Your booth is your gallery! Your booth display must match or exceed your accepted jury image. Artists whose displays are unacceptable will be given suggestions and asked to make a change. If modifications aren't made, artists will be required to withdraw from the festival with no refund.
- Standard display space is 10 x 10. Corner and double spaces may be available.
- Artists must be present at the festival. Representatives are not allowed.

SECURITY

There will be dedicated, on-site security Friday and Saturday nights. We recommend you remove all artwork overnight. All valuables, including displays and tents are left at the artists' own risk.

MARKETING/ADVERTISING

Our marketing campaign for each festival includes press releases to most area newspapers, paid ads in local and regional publications, radio ads and announcements, and grassroots campaign in each town/city and surrounding area.

SILENT AUCTION

Artists participating will have a special designation on their booth sign. Proceeds from the silent auction benefit Breast Cancer Research.

GENERAL RELEASE

I acknowledge there are certain risks of physical injury and agree to assume the full risk of any injuries, including death, damages or loss which may be sustained as a result of participating in any and all activities connected with or associated with the festivals.

I hereby fully release and discharge D & W Events, Inc., all cities, villages and their employees; property owners, associations, and sponsors and co-sponsors from any and all claims resulting from injuries, including theft, weather, acts of God, death, damages and losses sustained and arising out of, connected with, or in anyway associated with the activities of the festival.

D & W Events, Inc. has permission to publish images of my work, my booth or of me for purposes related to the promotion of the festival, past, present or future.

My completion and signature on the application for participation indicates my agreement and acceptance to all the terms and conditions contained herein.

APPLICATION (Please print using ink)

Artist Name _____
 Address _____
 City/State/Zip _____ Phone _____
 E-Mail _____
 Website _____

CATEGORY in which you wish your images to be judged. Select only one.

- Acrylic
- Ceramic
- Printmaking
- Fiber
- Furniture
- Glass
- Jewelry
- Mixed Media
- Oil
- Pastel
- Photography
- Sculpture
- Watercolor
- Wood
- Other _____

SPECIAL NEEDS/REQUESTS

- Check all that apply:
- Corner upgrade
 - Special Needs _____
 - Tent rental (includes delivery, sides, set up, take down)

CHECKLIST

- Application form
- Enclose Images on CD
- Application fee: \$35.00
- Tent Rental: \$250.00 (can be included with booth entry fee)
- Show fee: \$300.00
- Corner Upgrade: \$75.00 (can be included with booth entry fee)
- Silent auction participation

IMAGE DESCRIPTION

IMAGE #1: Name: _____ Size: _____
 Description _____ Price: _____
IMAGE #2: Name: _____ Size: _____
 Description _____ Price: _____
IMAGE #3: Name: _____ Size: _____
 Description _____ Price: _____
IMAGE #4: Booth photo showing your outdoor booth, fully loaded, as it would look at our festival.

ADDITIONAL INFORMATION ABOUT YOU:
 Feel free to include a separate sheet explaining your artistic process.
 I have read the application completely and accept all terms and conditions stated herein.

Signature: _____ Date: _____
 Amount Enclosed: \$ _____